

▲ IMPROVING COLORECTAL CANCER SCREENING RATES



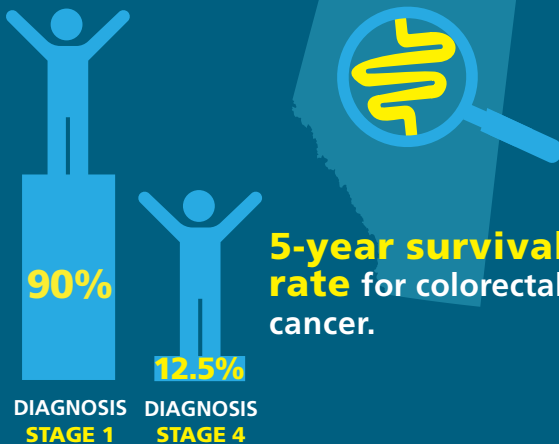
▲ DID YOU KNOW?



**58%** of eligible patients in Alberta complete recommended **colorectal cancer screening**. This is the lowest rate of all preventative screenings.

▲ WHY DOES THIS MATTER?

**2,500** Albertans are anticipated to be **diagnosed** with colorectal cancer **annually**.



**5-year survival rate** for colorectal cancer.

▲ HOW CAN YOU HELP?

**1% increase** in colorectal cancer screening = **12,000** more **Albertans** screened.

 Small improvements can have **big impacts!**

**KEYS TO SUCCESS** for PCNs and clinics, as heard from those exceeding the provincial average:

**CREATE:**



- Cultures supportive of quality improvement and a **commitment to talk** about it with your team
- Well-defined **patient panels**
- Opportunities to explain the Fecal Immunochemical Test (**FIT**) to demystify and simplify the process for patients

**MAXIMIZE:**



- **EMR** capabilities to flag eligible patients
- **Collaboration, team work**, and the expertise of panel managers and improvement facilitators
- The use of **data**, and use it to create competition

**KEYS TO SUCCESS** for physicians:



- **MEASURE** – Know your data. Know your peer's data.
- **ACT** – Make a change, pick something to improve.
- **COMPETE** – Challenge one another to make improvements.

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