

COVID-19 Experiences and Impact Survey

Voices of Albertans, May-June 2020

COVID-19

Experiences and Impact Survey

**COVID-19 Information
Sources**

Key findings

A photograph showing a man and a young child from the back, both wearing white face masks. The man is on the left, and the child is on the right. They appear to be outdoors in a bright, sunny environment.

- Updates from the Chief Medical Officer of Health is the most commonly cited source of COVID-19 information (75%)
- News websites/apps (66%), Alberta Health Services website (61%), and TV/radio (60%) were also very common

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Key findings



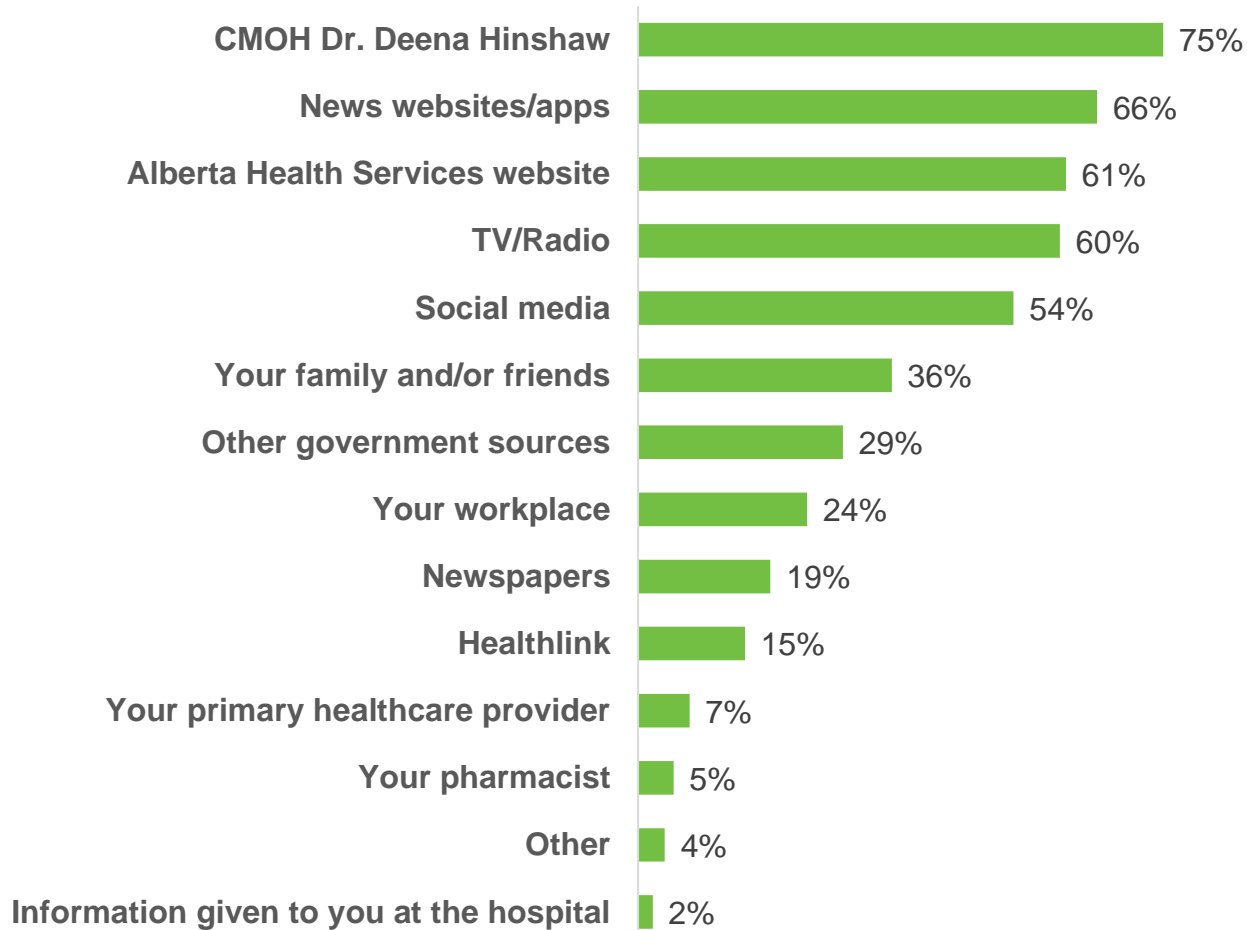
- Information from healthcare providers were the least common sources:
 - Primary care physicians (7%)
 - Pharmacists (5%) and
 - Hospitals (2%)
- Trust is highest in Dr. Hinshaw's updates (+72 net trust) and the AHS website (+71)
- Trust is lowest in social media (-64 net trust) and family/friends (-20)

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COVID-19 Information Sources Question Level Results

What have been your sources of information about COVID-19?

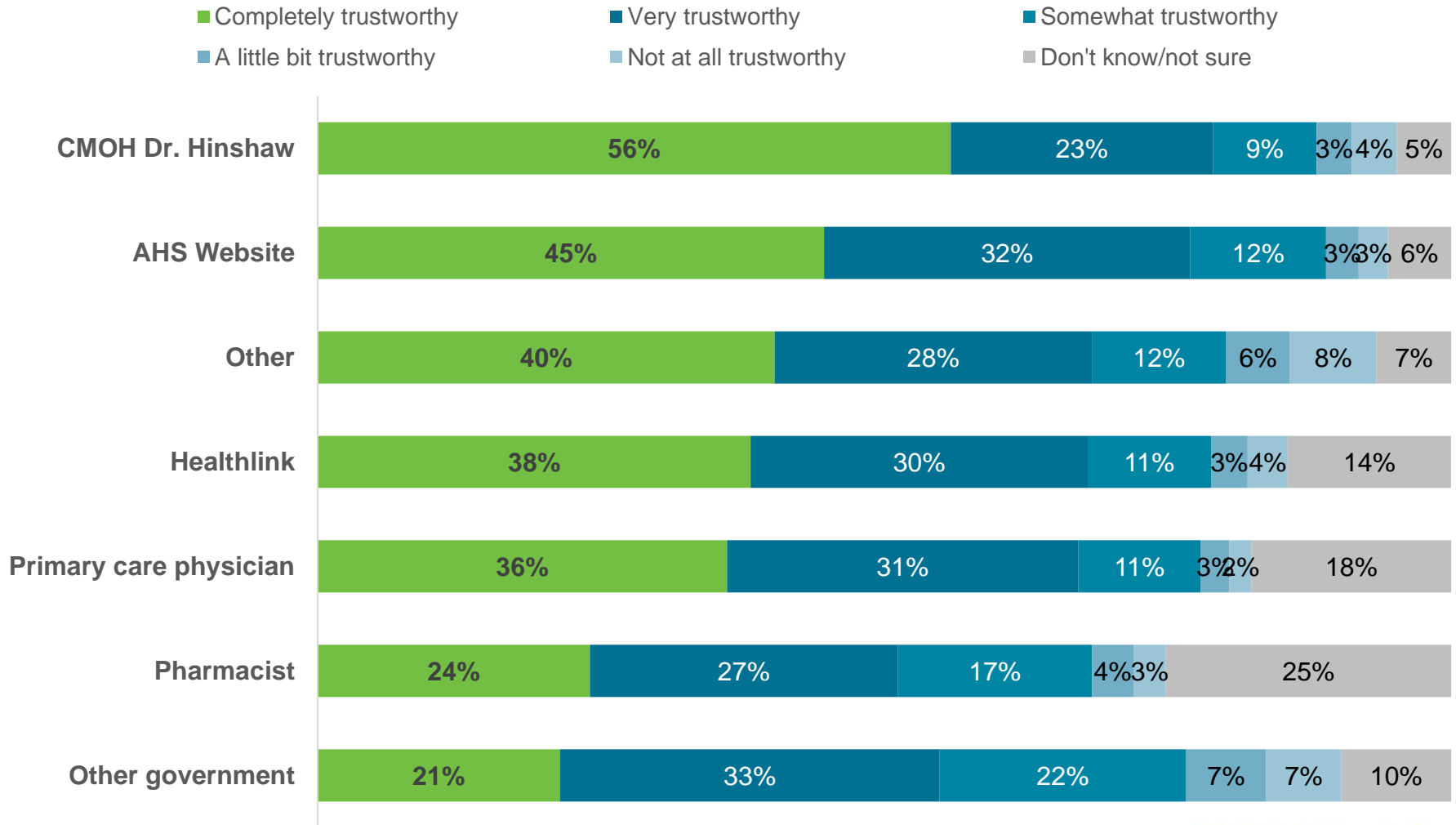


Base: All respondents (N=11,196). Multiple responses permitted. Bars represent percentage of respondents choosing that response. Totals may not equal 100%.

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For each of the following sources of information on COVID-19 please indicate how trustworthy you think they are, using a scale from 1 to 5, where 1 is “Not at all trustworthy,” and 5 is “Completely trustworthy”

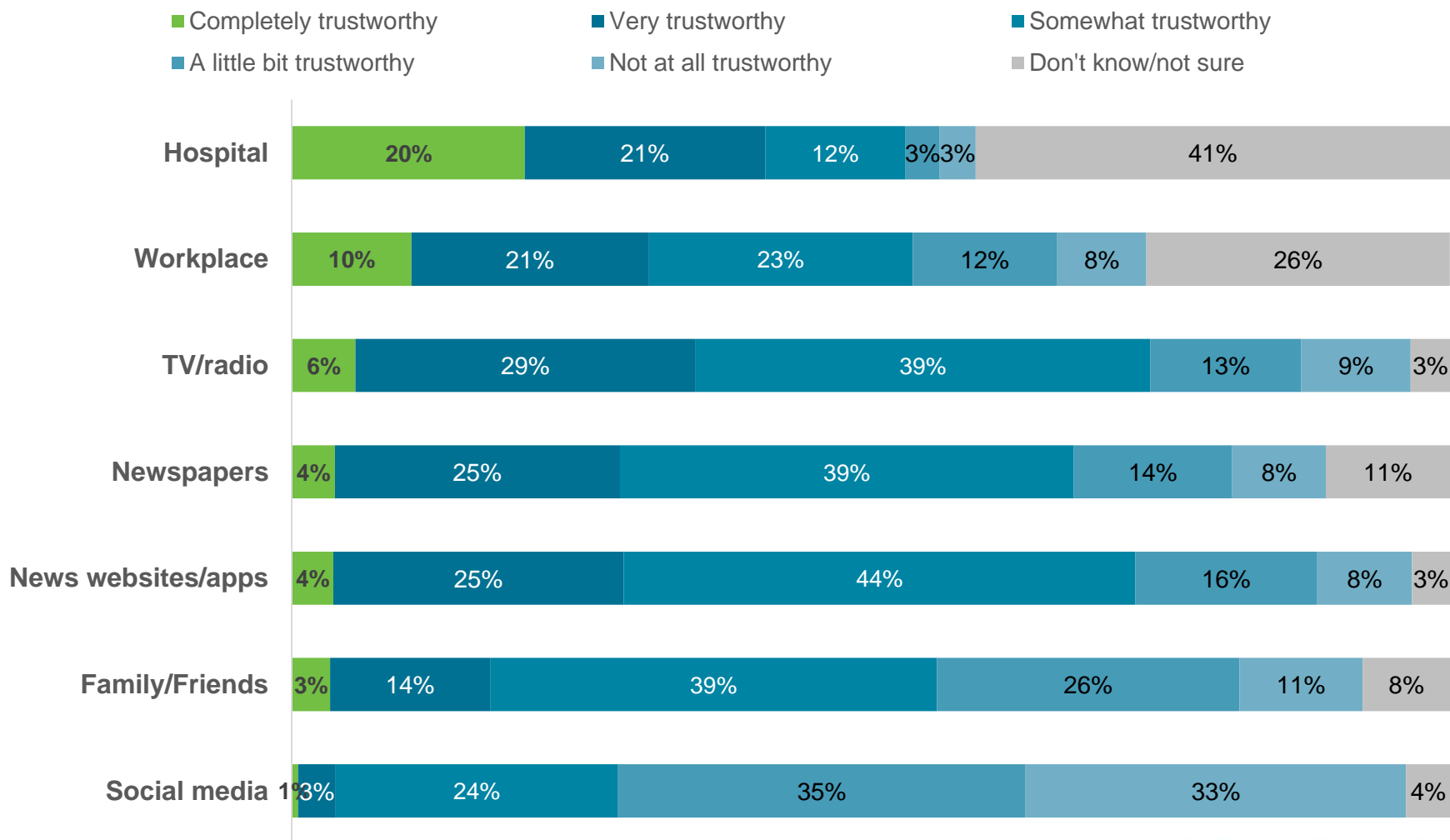


Base: All respondents (N=11,196). Bars represent percentage of respondents for each category.

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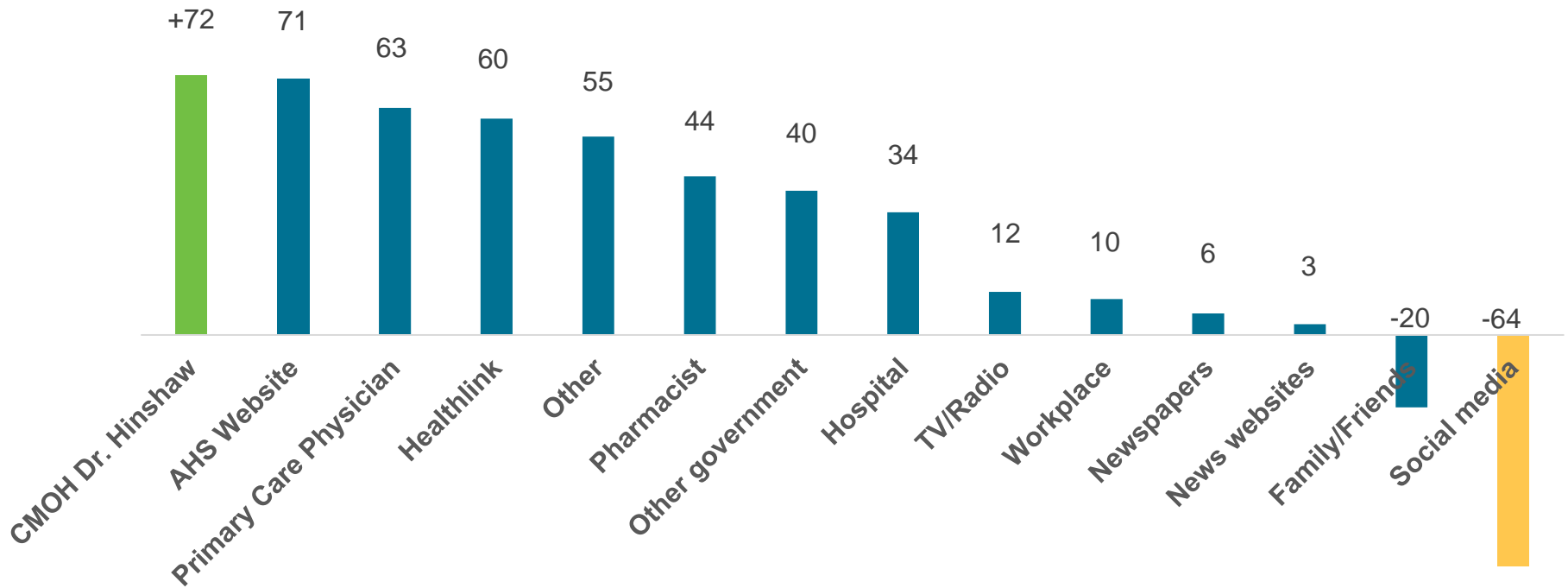


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Net trustworthiness of COVID-19 information sources

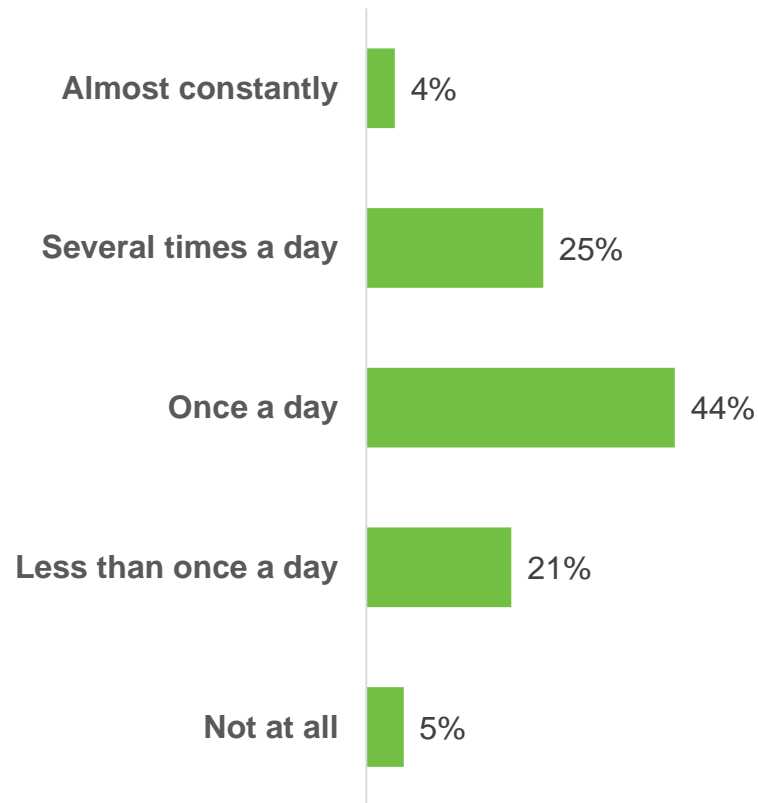


Base: All respondents (N=11,196). Bars represent sum of “completely trustworthy” + “very trustworthy” less the sum of “a little bit trustworthy” + “not at all trustworthy”. Excludes “somewhat trustworthy” and “don’t know/not sure”.

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In the past week, how often did you check for news about the COVID-19 pandemic?



Base: All respondents (N=10,329). Bars represent percentage of respondents. Totals may not equal 100% due to rounding.

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